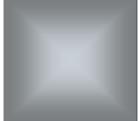
2018 IOWA INDUSTRY PROFILE

EDUCATION

IOWA WORKFORCE DEVELOPMENT











Executive Summary

In 2017, the **Educational Services** sector accounted for 9.8 percent of all employment in lowa, with 150,462 jobs. The average annual wage was \$45,152 for 2017, which is just shy of 2.0 percent less than the state average wage of \$46,073.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. **Elementary and secondary schools** make up the largest portion of educational employment followed by **Colleges and universities**, but this sector also includes dance lessons, sports instruction, and educational consultants.

Employment in this sector continues to trended upward, although employment took a small hit in 2010 as government and other employers pruned employees due to the recession and dropped to 142,960.

In many career positions, you will find that men tend to dominate the workforce. Most employees in this sector are women, who hold 69.1 percent of all Educational Services jobs in Iowa..





What is Education Services?

The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects.

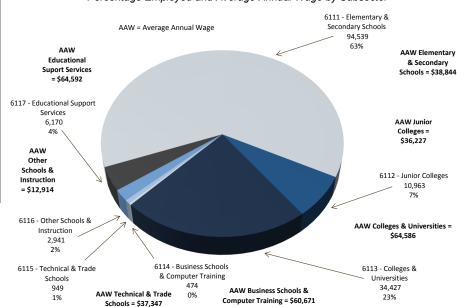
Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

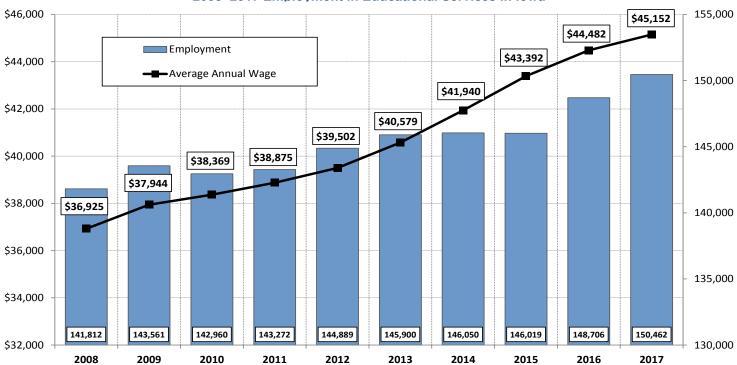
2017 Industry Breakout by Employment in Iowa Educational Services NAICS Industry Coding

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2008–2017 Employment in Educational Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

Examples of Major Education Employers

Name of Company Industry Universities & College Academics Iowa State University Kirkwood Community College Universities & College Academics College Community School Dist. Universities & College Academics Des Moines Area Community College Universities & College Academics **Drake University** Universities & College Academics Grinnell College Universities & College Academics Hawkeye Community College Universities & College Academics Simpson College Universities & College Academics **Buena Vista University** Universities & College Academics

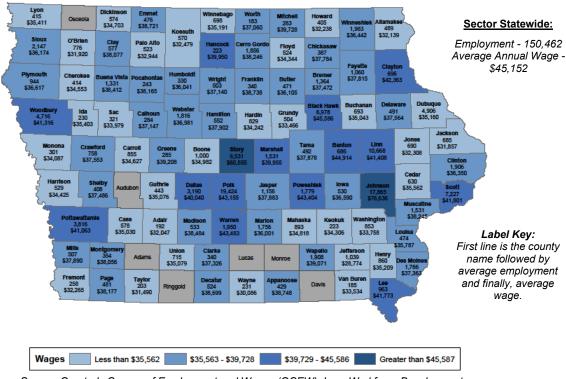
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

In 2017, there were 2,750 Educational Services establishments across lowa. Elementary & secondary schools had the most establishments in lowa with 1,565 locations and 94,539 employees. With 400 establishments, the Other schools & instruction industry had the second-most locations, but only had 2,941 employees. Colleges & universities had the second-highest employment, with 34,427 employees.

The employers listed to the left are classified in the subsector that reflects their primary industry, although each company may be engaged in other economic activities.

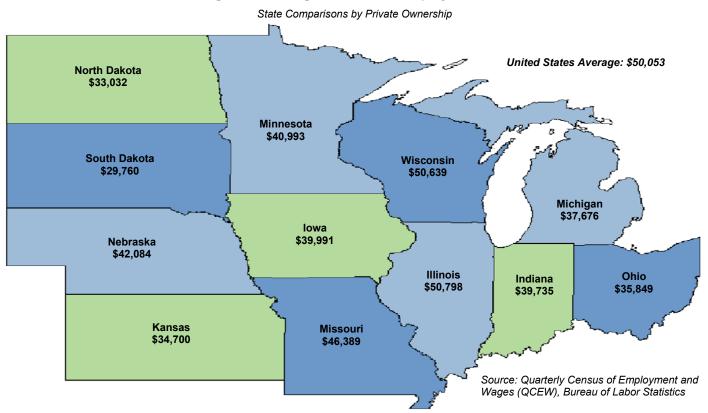
2017 Covered Employment in Education by County



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



2017 Average Annual Wage for Covered Employment in Education



Industry Distribution by Age and Gender, 2nd Quarter 2017

Contact Information

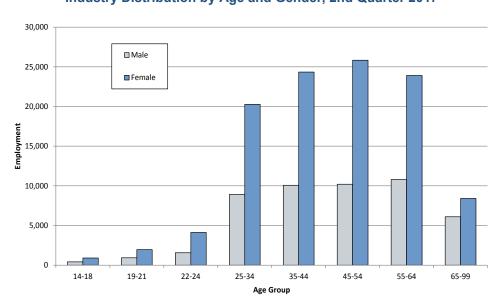
Iowa Workforce Development, Employment Statistics Bureau

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Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

> TTY 515-281-4748 1-800-831-1399





Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau https://lehd.ces.census.gov/